

# STEP UP A BRAND WITH AN EFFECTIVE GIFT





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Winter Inspirations 2023 p. 1

### Explanation of badges:



A product of European origin



Novelty 2023



Product with a matt surface



Product from the IVORY line



Registered design

# Encouraging your business for 25 YEARS!

**Ethical and sustainable business is our priority.**  
It has been certified by Sedex - SMETA 4 pillars v. 6.0.



**winterhalter®**

**The products** we offer along with the technologies **meet a number of standards related to safety,** which has been confirmed by recognised institutions.

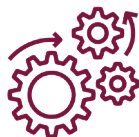
**Our technologies comply with food contact, safety standards and undergo various durability tests.**  
The tests are carried out by international research centres.





# Comfortable cooperation

**Almost 5 million ceramic and porcelain products at your fingertips.** Probably highest warehouse stocks of advertising ceramics in Europe.



**Over 29 000 mugs produced daily.**  
A large machine park with high throughput.



**Extremely fast order processing modes:**  
Last Minute - 5 working days.  
Fast Track - 48h.

**You get a dedicated sales assistant,**  
who support your daily business.



**We are proud of our commitment,**  
which results in  
**over 99%**  
**satisfied customers \***

\*Research of Customers Satisfaction 2022.

# Protect the planet with us

# for the next *25 years*



**Can't imagine a day without coffee or tea, and are you looking for an elegant and durable replacement for plastic and paper mugs?**

The obvious point is that ceramic and porcelain mugs are much more environmentally friendly thanks to their **reusability**.

**Do you care about ecological solutions and are you fed up with environmentally harmful disposable mugs?**

You can always take our thermal and mobile mugs with you, which eliminates the need to use disposable cups.

**Do you care about durable and wash-resistant decorations?**

Thanks to their high resistance to washing in dishwashers, MAXIM mugs are **reusable**.

Additionally, we **protect forests** thanks to cardboard for packaging from certified sources, which is confirmed by the FSC Certificate.







**Ceramic and porcelain mugs are an ecological and long-lived alternative** to disposable drinkwares for hot drinks.

**All our products are:**

- “eco-friendly”
- “reusable”
- long-lasting, have dishwasher-proof prints

Choosing a reusable mug can be a great idea for your client, not only for **an ecological, interesting, personalized gift, ensuring long-term use\*, but also for effective brand promotion.**



\* Research by Institute of Promotional Marketing (<https://theipm.org.uk/>)

# Trendy, ecofriendly & mobile lifestyle

Choose 2 Go mugs that perfectly fit into the current active lifestyle. Besides being fashionable and handy, they excellently emphasize the ecological values that are important to more and more companies.

Give your products a unique character by taking advantage of:

- endless possibilities of product coloring,
- variety of decoration effects,
- convenient spill-proof lids available in 8 colors,
- wide range of color bands, which can be mixed with different lid colors,

See all 2 Go products on pages 34-37





# looking for **trendy** **novelties?**

Fashionable shapes and forms combined with creative decoration options will make your offer stand out from the others.

Handy Small  
Supreme



Glen Supreme



# Subtle touch of **elegance**

If you are looking for an unique effect, now you can get extremely stylish mug with a luxurious surface. The satin touch exterior bring to mind the exclusivity of a brand and perfectly emphasizes its power.



Handy Pure

M  
A  
T  
T



Handy Supreme

Search for more  
products marked **MATT**



For those who value  
**European  
 origin**

In our offer you will  
 find a wide range of high class European  
 products that can help distinguish  
 a brand and will raise it over-the-top.



**Manhattan Set**  
 90 ml / 200 ml

**Manhattan**  
 280 ml / 330 ml



**Noble**  
 90 ml / 260 ml / 360 ml



**Venus Set**  
 80 ml / 130 ml / 200 ml

Search for more  
 products marked



# Mugs

Discover our extensive collection of mugs.

Choose from interesting materials, various shapes, products of European origin, fashionable mats or novelties in line with the latest trends.



Americano EU  
450 ml



Americano Duo  
450 ml



Americano Pure  
450 ml



Americano Small Duo  
250 ml



Americano Small Pure  
250 ml



Anna  
280 ml



Aster <sup>®</sup>   
350 ml



Barrel <sup>®</sup>  
250 ml



Barrel Pure <sup>®</sup>  
250 ml





Barrel Supreme <sup>®</sup>  
250 ml



MATT

Berg  
400 ml



Claus  
220 ml



Colorado <sup>®</sup>  
350 ml



Costa  
200 ml



Daily   
300 ml



Decor <sup>®</sup>  
360 ml




Diamond <sup>®</sup>  
350 ml




Diamond Medium <sup>®</sup>  
280 ml



Diego Pure 350 ml 




Edge 280 ml 




Easy 300 ml



Elephant 300 ml 




Ergo 280 ml 



Eris 350 ml  





Evergreen 300 ml 



Fiord 300 ml 



MATT

Fox 270 ml 



Freddo 300 ml 



Freddo Plus 300 ml 



Fresh 300 ml



Fresh Cool  
300 ml



MATT

Geo II  
400 ml



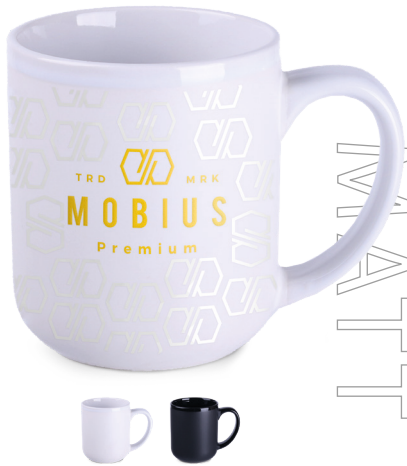
Glen Supreme  
380 ml

NEW R



MATT

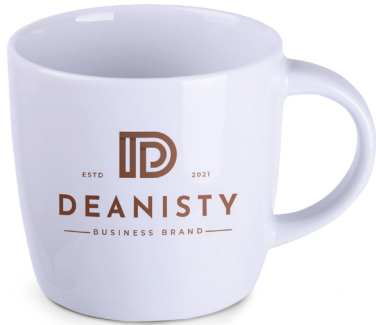
Grand  
450 ml R



MATT



Handy EU  
300 ml



Handy  
300 ml



Handy Cool<sup>®</sup>  
300 ml



MATT

Handy Glam<sup>®</sup>  
330 ml



Handy Pure<sup>®</sup>  
300 ml



Handy Style<sup>®</sup>  
330 ml



MATT





Handy Small Supreme  
100 ml

NEW<sup>®</sup>



MATT



Handy Supreme<sup>®</sup>  
300 ml

®



MATT



Horizon  
350 ml



Idea  
390 ml



Ilona  
300 ml



Ilona Duo  
300 ml



Ilona Premium  
300 ml




Impress  
400 ml




Ivory 300 ml  




Jasmine 400 ml 




Joy 250 ml 



Kick 210 ml 



Loft 300 ml 



Loft Pure 310 ml





Loft Supreme  
310 ml



Lucas <sup>®</sup>  
75 / 200 / 350 ml



Lucas Set <sup>®</sup>  
75 / 200 / 350 ml



Mambo E  
U  
★  
350 ml





Melody  
350 ml <sup>®</sup> 



Mini Specta  
280 ml <sup>®</sup>



Modern  
350 ml <sup>®</sup>



Manhattan  
280 / 330 ml E  
U  
★



Manhattan Lunch Set  
280 / 330 ml E  
U  
★



Noble  
90 / 260 / 360 ml E  
U  
★



Open  
270 ml R



Opty  
250 ml



Parisian  
330 ml E  
U  
★





Paro  
270 / 380 ml




Play  
320 ml  
Porcelain lid



Quadro <sup>®</sup>  
300 ml



Real   
290 ml



Santa  
220 ml



Rico Pure <sup>®</sup>   
250 ml



Rico Supreme  
250 ml



MAATTT

Round  
260 ml



Roxy  
330 ml



Speedy  
270 ml



Star  
280 ml



Tango  
280 ml



Tomek Big  
420 ml



Tomek Classic  
300 ml



Tomek Premium  
300 ml



Tomek Small  
170 ml



Tomek Supreme  
300 ml



Tommy Classic <sup>®</sup>  
310 ml





Tommy DUO <sup>®</sup>  
310 ml



Torino E U ★  
280 ml



Trend  
350 ml



Victor E U ★  
240 ml



Vision <sup>®</sup>   
330 ml



Viva   
300 ml



# Sublimation mugs

Our sublimation mugs allow you to transfer even the most creative and demanding projects to the selected model.

**Familiarize yourself with the extended offer of sublimation mugs.**



Elmo Art  
160 ml

NEW



Latte Art  
300 ml



Loft Art  
290 ml

NEW



Modern Art 390 ml **NEW**



Tomek Art 300 ml



Tomek Art. Duo 300 ml



Tomek Art Glow 310 ml **NEW**



Tomek Art Halo 310 ml **NEW**





Tommy Art<sup>®</sup>  
310 ml



Tomek Big Art  
430 ml



# Magic mugs

Discover our magical Magic mugs collection, thanks to which creative branding will emerge under the influence of heat, as if by magic.

Latte Magic Matt  
300 ml



Tomek Magic  
300 ml



Tomek Magic Matt  
300 ml



Tomek Magic Satin  
310 ml

NEW





# Mugs 2 Go

Let yourself be carried away by the latest trends and choose our 2 Go mugs.

Choose 2 Go mugs that perfectly fit your current active lifestyle life. In addition to being fashionable and handy, they accentuate perfectly ecological values that are important for more and more companies.



Coffee 2 Go Classic  
350 ml



Coffee 2 Go Lock  
350 ml





Freedom Excellence Classic <sup>®</sup>  
270 ml



Freedom Excellence Lock <sup>®</sup>  
270 ml



Freedom Classic  
300 ml



Freedom Lock  
300 ml



Coffee 2 Go Trend  
350 ml



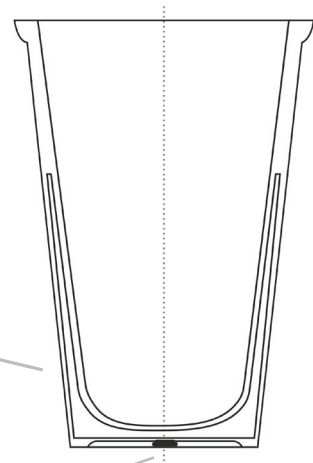
Play&Go  
320 ml



Spark  
320 ml



Outline of the double-walled Freedom family mug:



Insulating structure with double walls

Silicone cap

Lids CLASSIC



Lids LOCK



Lid  
TREND



Lids  
PLAY&GO



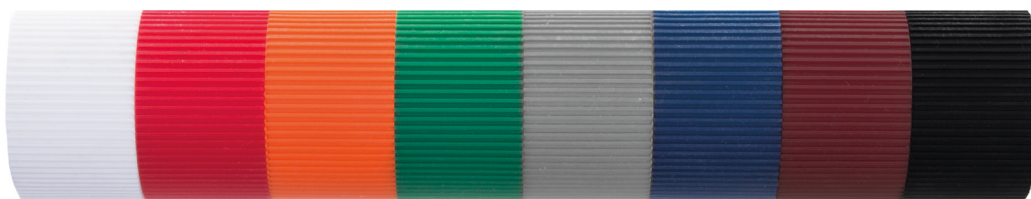
Band for Coffee 2 go version:  
Classic, Lock, Trend



design: vertical



horizontal



Bands  
PLAY&GO





# Cups

Cups made of thin, delicate porcelain or classic ceramics will emphasize the character of each meeting and are a subtle alternative to a standard mug



Aurora Set  
60 / 180 ml



Diana Set  
180 ml

Dream Set <sup>®</sup>  
150 ml



Eve Set  
180 ml



Fantasy Set  
150 ml



Horizon Set  
80 / 240 / 280 ml



Luna Set  
180 ml



Manhattan Set  
90 / 200 ml



Ole Set  
100 / 180 / 200 ml



Opty Set  
200 ml



Princess Set  
80 / 180 ml



Sonata Set  
220 ml



Space Set  
160 ml <sup>®</sup>



Venezia Set  
70 / 150 / 200 / 450 ml



Venus Set  
80 / 130 / 200 ml







Verona Set  
80 ml



Victor Set  
120 / 210 ml



Vision Set  
200 ml



Wind Set  
170 ml



Imperial Set



340 ml

220 ml

# Sets

Classic coffee or tea tableware should be found in every home or office. Offer customers an exclusive set that will elevate their brand above the competition.



## Manhattan Coffee Set



200 ml



400 ml



770 ml



300 ml



Ø 210 mm



90 ml



150 ml

### Imperial Set



340 ml



220 ml

### Swan Coffee Set



150 ml



180 ml



150 ml



900 ml

### Venezia Coffee Set



1200 ml



280 ml



150 ml



200 ml



340 ml



75 ml



450 ml



Victor Coffee Set



120 ml



210 ml



230 ml



210 ml



Ø 215 mm

Wind Coffee Set



170 ml



200 ml



180 ml

Muesli Bowl  
600 ml



Muesli Bowl Duo  
580 ml



Manhattan talerz  
Ø 210 mm



# Bowls & plates

Complete your offer with interesting models of plates and bowls. You will find both classic models and those with more specialized use, e.g. pizza plates. Thanks to the wide possibilities in the field of decorations, these products will perfectly strengthen the marketing message of the promoted brand.



King talerz  
Ø 305 mm



Victor talerz  
Ø 215 mm





# Glass

## Crystal clear brand message

To strengthen your brand message, choose gifts made of high-quality glass. Over 80% of our glass is produced in the EU. Our decorations guarantee durability and highlight the uniqueness of a brand.

Chill  
400 ml



Frost  
500 ml



Gordon  
200 ml





Harmony  
340 ml



Max Supra  
350 ml



Splash  
250 ml



Spring  
200 / 230 ml



Tina  
260 ml



Tokyo  
300 ml



Sparkle  
230 / 320 ml



Virgo  
80 / 220 / 300 ml



Mia  
1000 ml



Clara  
70 ml



Bell  
350 ml



Emotion  
250 ml



Snow Queen  
300 ml





Aria  
420 ml



Chianti  
390 ml



Howard  
480 ml



Bonn  
500 ml



Denver  
500 ml



Hannover  
500 ml



Mainz  
500 ml



Malt  
500 ml



Munich  
500 ml



Salzburg  
500 ml



# Highlight your brand values with color

Unlimited possibilities of coloring selected products can be strong reinforcement of the brand message



Outside



Inside



Outside & inside  
(the same color)



Outside & inside  
(different colors)



Inside & handle



Outside  
(rim color lowering)



Shiny finishing



Soft Touch finishing



Matte finishing



# Highlight your brand with creative branding

For brands that want to stand out through an extraordinary product, we offer wide spectrum of decorating techniques and effects.



Gold decoration



Photorealistic effect



Selective coloring & handmade



Personalization



Print over the rim



Handle coloring & bottom print



Sandblasting with selective coloring



Sandblasting



Mug & box branding

# GALAXY

## COLLECTION

Discover the infinite possibilities of reliable thermal products from the Galaxy collection combined with decoration techniques and make them your companion for special missions.

Available from 12 pieces!



IMPROVED  
SCRATCH RESISTANCE



## Warm or cold?

The double-walled design of the body made of stainless steel in the Vacuum Insulation Technology, ensures temperature maintenance and protects the hands of the user from excessive heat. The Galaxy vacuum flasks maintain hot or cold temperature up to 15 hours.

## Color explosion

The steel mugs can be coloring in any Pantone colour with a glossy or matte finishing.





## Quality all around

Innovative 360 degree digital printing technology in a photographic print quality.



## Unique 3D effect

Make impact of the message with exceptional 3D effect or laser touch. It will emphasise the advertising message and give a unique feeling when using the mug.



## Customized packaging included

Every product from the Galaxy line comes in a dedicated packaging. You can also personalise the box and match its design to the mug. All this at the standard price of the product.







Reliable and fashionable thermal products

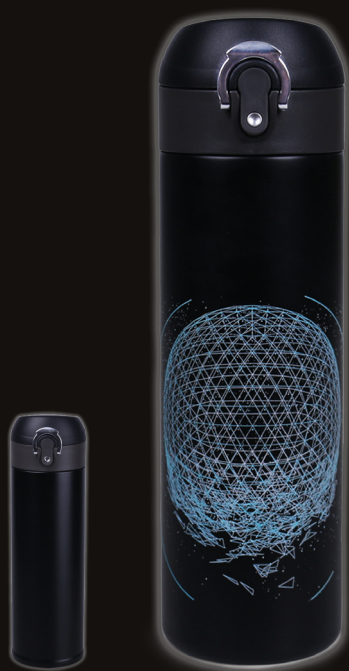


Orion / Orion Steel  
440 ml





Meteor Steel / Meteor  
320 ml



Mars  
420 ml





Vega Steel / Vega  
310 ml







Moon Steel / Moon  
420 ml



Comet  
500 ml





**CANDLESPHERE**  
enlight your brand

# Advertising Candles

Illuminate your brand with an effective gift

When you enter the world of Candlesphere,  
**you get unlimited possibilities in terms  
of highlighting, branding and customization.**



Get inspired by the multitude  
of **spectacular glass forms** and  
choose the perfect one to promote  
your client's brand.

Choose from phenomenal coloring  
effects in **any Pantone color**:  
stunning gloss, noble matte or  
elegant Soft Touch.



Give the candle a unique character thanks to  
**stunning decorations**. Among them you  
will find noble sandblasting, an exclusive metallic  
effect or interesting forms of printing.



Ecological, vegan soy wax or paraffin wax with the possibility of coloring in one of 15 shades - give your client the opportunity to customize the filling according to his preferences.



Take advantage of the possibility of **customizing the scent** and match the aroma of the candle to the philosophy of the promoted brand.

**Packaging branding** gives your customer an additional option in terms of logo placement and brand values.



And finally... strengthen your marketing message with a **masterful fusion of two highly effective gifts**. Combine a unique candle with a reliable mug and rise above the competition.





As an interesting and practical addition to Candlesphere candles, you can choose a lid, thanks to which the fragrance essence contained in them retains its properties even longer.



Wooden lid



Cork lid

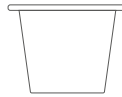
Ambience  
420 ml

NEW  
EU★



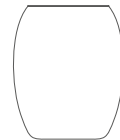
Astro  
136 ml

NEW  
EU★



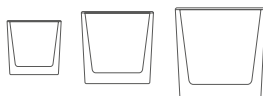
Aura  
447 ml

NEW  
EU★



Cube  
110 / 300 / 600 ml

NEW  
EU★



Ellipse  
60 / 120 ml

NEW  
E U ★



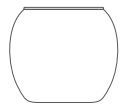
Feeling  
290 ml

NEW  
E U ★



Glamour  
375 ml

NEW  
E U ★

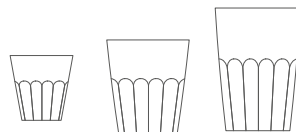




Lux  
90 / 260 ml



Poem  
90 / 260 / 360 ml



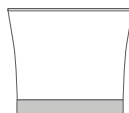




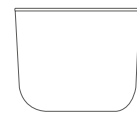
Lumena NEW EU★  
317 ml



Ray NEW EU★  
220 ml

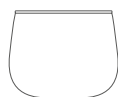


Romantic NEW EU★  
230 ml



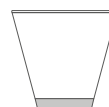
Sensitive  
260 ml

NEW  
EU★



Ultra  
210 ml

NEW  
EU★



Wizard  
438 ml

NEW  
EU★





# PACKAGING

Strengthen your advertising message with the consistency of branding of the product itself and the packaging.

Match the functionality of packaging to the nature of your planned promotional activities.



Coffee 2 Go + P\_702



Open + P\_703



Tomek Art + P\_702

### Types of packaging for products:



### Foil finishing



Glossy finish



Matte finish

### Packaging colors



snow-white

white

yellow

orange

green

red

reflex blue

black

### SAFE BOX

Unit packaging designed for safe courier or postal delivery.



We evolve  
**for your comfort**

more advancement  
soon...



[www.maxim.com.pl](http://www.maxim.com.pl)